



5 TIPS FOR EVERY LANDLORD

No matter what type of property you own.

CREATE A TENANT SCORING SYSTEM

Here are the basic steps to creating a system:

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1. Establish your preferred renter
2. Identify relevant data
3. Create your comprehensive scoring sheet
4. Ensure compliance with an attorney

PERFORM TENANT SURVEYS

Understand your tenants preferences



Your survey should ask your renters what property improvements they believe would be most beneficial. You should also ask what you could do better as a manager or owner. Don't forget the positives too!

DIVERSIFY INCOME

Don't rely exclusively on rent for revenue



If you rely exclusively on rent for revenue, an unexpected eviction, a lull in the rental market or even a global pandemic can put your investment at serious risk. Utilize alternative revenue streams.

COLLECT RENT ONLINE

Take rent collection seriously



Finding ways to bring efficiency to the process of collecting rent can save you significant time and help stabilize your income. There are few better ways to achieve that efficiency than collecting rent online.

USE LISTING SYNDICATION TO FILL VACANCIES

Time is, quite literally, money



Listing syndication software acts as the middleman between you and all of the major property listing sites. Third-party syndicators can help you get your listings published on the most visited sites